

## Appendix 1

<b>No.</b>	<b>CONVENIENCE</b>	<b>HEALTH</b>	<b>TASTE</b>	<b>PROCESS</b>
1 set	Easy and quick to prepare	Nutritionally enriched	Of preferred taste	Organically produced
2 set	Difficult to prepare	Potentially detrimental	Of preferred taste	Organically produced
3 set	Easy and quick to prepare	Healthy	Of neutral taste	Organically produced
4 set	Difficult to obtain	Potentially detrimental	Of neutral taste	Organically produced
5 set	Difficult to prepare	Healthy	Of non-preferred taste	Organically produced
6 set	Difficult to obtain	Nutritionally enriched	Of non-preferred taste	Organically produced
7 set	Difficult to obtain	Healthy	Of preferred taste	Conventionally produced
8 set	Difficult to prepare	Nutritionally enriched	Of neutral taste	Conventionally produced
9 set	Easy and quick to prepare	Potentially detrimental	Of non-preferred taste	Conventionally produced