

Appendix 1

No.	CONVENIENCE	HEALTH	TASTE	PROCESS
1 set	Easy and quick to prepare	Nutritionally enriched	Of preferred taste	Organically produced
2 set	Difficult to prepare	Potentially detrimental	Of preferred taste	Organically produced
3 set	Easy and quick to prepare	Healthy	Of neutral taste	Organically produced
4 set	Difficult to obtain	Potentially detrimental	Of neutral taste	Organically produced
5 set	Difficult to prepare	Healthy	Of non-preferred taste	Organically produced
6 set	Difficult to obtain	Nutritionally enriched	Of non-preferred taste	Organically produced
7 set	Difficult to obtain	Healthy	Of preferred taste	Conventionally produced
8 set	Difficult to prepare	Nutritionally enriched	Of neutral taste	Conventionally produced
9 set	Easy and quick to prepare	Potentially detrimental	Of non-preferred taste	Conventionally produced