APPENDIX A

**Table 1. Correlations table including both the key and control variables.**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| ***Variables*** | ***1*** | ***2*** | ***3*** | ***4*** | ***5*** | ***6*** | ***7*** | ***8*** | ***9*** | ***10*** | ***11*** |
| 1. COVID-19 involvement | - |  |  |  |  |  |  |  |  |  |  |
| 2. Awe | 0.30\*\*\* | - |  |  |  |  |  |  |  |  |  |
| 3. Problem-focused coping | 0.43\*\*\* | 0.44\*\*\* | - |  |  |  |  |  |  |  |  |
| 4. Social norm compliance | 0.35\*\*\* | 0.26\*\*\* | 0.56\*a\* | - |  |  |  |  |  |  |  |
| 5. Product preference | 0.25\*\*\* | 0.12\*\* | 0.35\*\*\* | 0.41\*\*\* | - |  |  |  |  |  |  |
| 6. GDPs of the cities to which participants belonged | 0.18\*\*\* | 0.04 | 0.12\*\* | 0.19\*\*\* | 0.36\*\*\* | - |  |  |  |  |  |
| 7. Average risk preferences | -0.14\*\* | -0.07 | -0.14\*\* | -0.03 | -0.16\*\*\* | -0.18\*\*\* | - |  |  |  |  |
| 8. Perceived trust in government | 0.02 | 0.04 | 0.10\* | 0.08 | 0.07 | -0.04 | 0.09 | - |  |  |  |
| 9. Education level | -0.02 | -0.02 | -0.02 | -0.02 | -0.02 | -0.11\* | 0.20\*\*\* | 0.16\*\*\* | - |  |  |
| 10. Monthly income | 0.05 | -0.02 | -0.05 | -0.11\* | -0.05 | -0.01 | 0.07 | 0.01 | -0.09\* | - |  |
| 11. Utilitarian/hedonic consumption preferences in daily life | 0.07 | 0.01 | -0.01 | -0.05 | 0.02 | -0.03 | 0.04 | 0.10\* | -0.06 | 0.76\*\*\* | - |

*Note.* Variables 1-5 are key variables, and variables 6-11 are control variables. \**p* < 0.05, \*\**p* < 0.01, \*\*\**p* < 0.001.