

Appendix A. Examples of Simulated Target and Distractor Posts

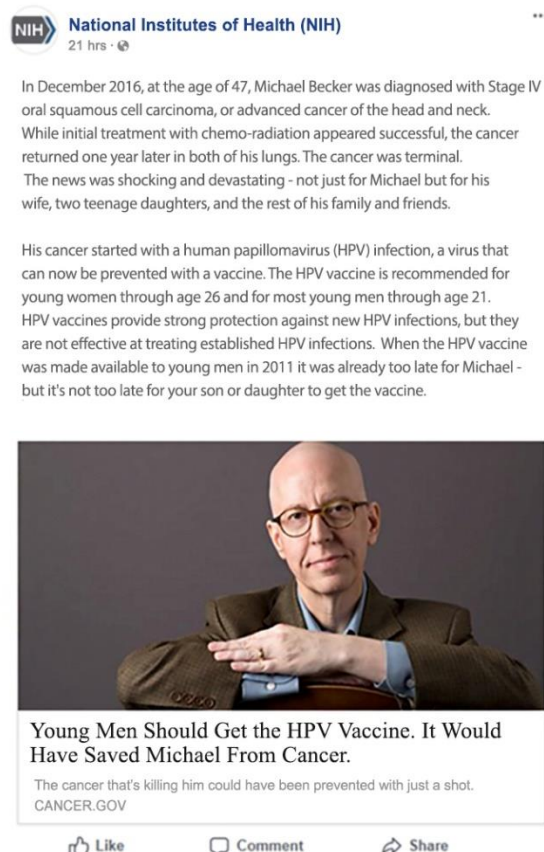


Figure a. Example of target stimuli: evidence-based information, government organization source, and narrative

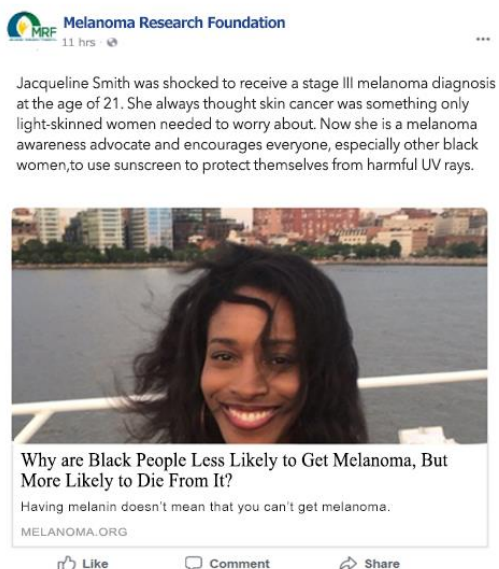


Figure c. Example of target stimuli: evidence-based information, health organization source, and non-narrative



Figure b. Example of target stimuli: non-evidence-based information, a lay individual source, and narrative



Figure d. Example of a distractor post